

NOT-FOR-PROFIT ORGANIZATIONS: Are institutions of higher education part of your strategy or audience?

For over 20 years we have worked with more than 650 colleges and universities, as well as selected businesses, government agencies, and not-for-profit organizations. We provide *vision, strategy, and results in higher education*.

Vision >>

Whether you're looking to refine your strategy or aiming to grow the ranks of your organization, the key to your success is not only in understanding the unique and complex culture of higher education, but also making sure it understands you. With more than twenty years of delivering consultative guidance for organizations related to students and colleges, K&A has the expertise to make a substantial difference in your work – and in your results.

K&A's long-term commitment to securing the success of not-for-profit organizations can help you **make the best use of limited resources, develop effective and inspiring leadership, strengthen a Board of Directors, and adapt your programs and services** to changing times, needs, and priorities.

Strategy >>

Depend on K&A to **assess and enhance your project's mission, message, and methods**, from concept to completion. Count on our experience to:

- Increase your impact and meet your goals in higher education
- Translate your mission into goals, programs, and services that amplify the public's trust
- Develop and implement projects that strengthen young people by reducing their risks and increasing their opportunities

We work with key decision makers, project directors and managers, and leaders, including:

- Chief Executive Officers
- Executive Directors
- Boards and board members
- Program managers
- PR / Communications executives and staff
- Development officers

K&A offers consulting services for:

- Mission, vision, and organizational/operational strategy development
- Professional development workshops and retreats
- Program assessment & evaluation
- Program development
- Service analysis
- Training
- Capacity building
- Building and recruiting a Board of Directors
- Technical assistance
- Data analysis
- Evaluation of results and performance
- Recruiting staff, volunteers, or interns
- Recruiting new members

Results >>

With K&A, results for not-for-profit organizations are never secondary or theoretical. At every stage of your project we help you **focus attention and resources on the activities, relationships, and opportunities** that will most substantially support your mission.

- Develop partnerships with colleges and universities that work over the long term
- Build relationships among your Board, executive, staff, volunteers, and constituents that enhance the effectiveness of your organization and its services
- Communicate your successes and challenges more effectively
- Bring motivated, enthusiastic students into your organization
- Recruit and hire students whose energy and ideas will give new life to your programs
- Develop new ways to hear the voices of young people – and to make their voices stronger

Contact Keeling & Associates, Inc.

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