

WORKSHOPS, TOOLS, & TEMPLATES: PROFESSIONAL DEVELOPMENT EXPERIENCES

For more than 20 years, Keeling & Associates (K&A) has provided state-of-the-art workshops, presentations, lectures, and professional development tools, templates, and experiences for:

- College and universities
- Professional organizations and associations
- Health care professionals
- Student organizations
- Government and not-for-profit organizations
- Corporations that have contracts, products, or services related to higher education

We design, develop, and present workshops that are highly contextual and specific to your exact needs, interests, and goals. We customize each program with regard to audience demographics, institutional type, campus/community relationships and dynamics, and desired outcomes.

Our programs are **integrative** and **synthetic** in nature; they draw from several sources of knowledge and explore a variety of ways of thinking and of approaching the issues, problems, or opportunities that bring people together.

Examples of our workshops and professional development experiences include:

- Workshops for governing boards and senior administrative teams of universities concerned about institutional strategy, student outcomes, learning, creating strong learning environments, healthy campus communities, and the student experience.
- Comprehensive planning meetings with campuses and their surrounding communities to strengthen strategic alliances and engage parents and community leaders to address shared campus/community concerns and enhance campus/community connections
- Keynote presentations for numerous national and regional conferences and association meetings in higher education concerning learning, transformative education, the student experience, and the integration of campus resources to support the excellence in student outcomes.

- Intensive day-long workshops to foster greater collaboration between academic and student affairs divisions
- Professional development lectures, seminars, and workshops for faculty, Student Affairs divisions, college health and counseling staff, and university administrators

Workshop/Presentation Format

Our workshops/presentations can be delivered in a variety of formats:

- Onsite: single event, half day, full day, or multi-session workshop or retreat
- Teleconference
- Video/DVD (pre-recorded; customized) with interactive teleconference following
- Webinar
- Any combination of the above

We work with you to collaboratively determine which method will have the most impact and produce the best outcomes while making the best use of resources.

Supporting Tools & Templates

K&A also provides our clients with tools and templates to stimulate, motivate, and provide inspiration. Our tools and templates are not only developed to be used in association with or during the workshop to create a fully interactive experience, but also are applicable for use in subsequent activities.

For More Information:

To learn more about K&A and our professional development services, including workshops, presentations, tools, and templates, please visit www.keelingassociates.com or call us at 212.229.4750.

Related Resources:

- **Information Sheets from Keeling & Associates:**
 - Student Learning Outcomes: [Getting Started](#)
 - Campus Community Initiative For [Health & Learning](#)